



Alpine, TX
Feb 19-21, 2026

Bastrop, TX
Feb 18-21, 2026

LoneStarCowboyPoetry.com

ADVERTISING SPONSORS pay annually and receive these benefits:

- **A display ad in *Celebrating the West*SM magazine** reaching 22,000-plus readers. The size of your display ad is determined by the level of sponsorship at the rates below (see ad specs on website).
 - ___ Cattle Baron Sponsor - **Back cover ad:** \$5,000 (choose tkts to 8 shows)
 - ___ Trail Boss Sponsor - **Inside front or back cover ad:** \$3,500 (choose tkts to 6 shows)
 - ___ Cow Boss Sponsor - **Full-page ad:** \$2,500 (choose tkts to 5 shows)
 - ___ Point Rider Sponsor - **Half-page ad:** \$1,400 (choose tkts to 4 shows)
 - ___ Wrangler Sponsor - **Quarter-page ad:** \$800 (choose tkts to 3 shows)
 - ___ Puncher Sponsor - **Eighth-page ad:** \$450 (choose tkts to 2 shows)
 - ___ Flank Rider Sponsor - **Sixteenth-page ad:** \$250 (choose tkt to 1 show)
- **Name and logo listed on website, and event name badge** (picked up at event only).
- **20% commission on tickets purchased via DISCOUNT CARDS with your unique promo codes.**

Other sponsorship opportunities:

- Logo sponsors do not receive a display ad, but instead receive on-site advertising signs and sponsor announcements at specific events (see Logo Sponsor sheet). *Logo Sponsorships available for Presenting Sponsor, Lead Sponsors, Taste of the Gathering, Welcome Party (Alpine only), Jam Party (Bastrop only), Chuckwagon Breakfasts, Cowboy Dinners (luncheons) in Bastrop only, Cowboy Suppers, Street Banners, and other activities – Ask us!*
- *If you do not want a magazine display ad or on-site advertising, become a member instead.*

Business Name _____

Contact First Name _____ Contact Last Name _____

Street Address _____

City _____ State _____ ZIP Code _____

Email _____ Mobile Phone _____

Sponsor Ad Total Amount \$ _____ Paid via ___ online; ___ ACH invoice; ___ mailed check.

Pay online, via ACH, or mail check to: Lone Star Cowboy Poetry Gathering, P.O. Box 1076, Alpine, TX 79831
Contact Kay Nowell at 432-244-9967 or trailboss@lonestarcowboypoetry.com for questions.