



**Alpine, TX**  
Feb 19-21, 2026

**Bastrop, TX**  
Feb 18-21, 2026

**LoneStarCowboyPoetry.com**

**Sponsors** are businesses that choose to support the Gathering by purchasing a display ad in a special 10,000-copy issue of ***Celebrating the West<sup>SM</sup>*** magazine distributed regionally around each event. The Gathering receives 20 percent of gross ad revenue as sponsorship. *If you do not want a display ad in the magazine, become a member instead, with 100% to the Gathering.*

**SPONSORS pay annually or monthly and receive these benefits:**

- **A display ad in *Celebrating the West<sup>SM</sup>* magazine at rates below (see specs/dates on website).**
- **Free tickets:** Choose from any morning or afternoon paid shows (**see quantity below**):
  - \_\_\_ Cattle Baron Sponsor - **Inside front cover ad:** \$3,500 (6 tkts to choice of daytime shows)
  - \_\_\_ Cattle Baron Sponsor - **Inside back cover ad:** \$3,000 (6 tkts to choice of daytime shows)
  - \_\_\_ Cow Boss Sponsor - **Full-page ad:** \$2,500 or \$250/mo (5 tkts to choice of daytime shows)
  - \_\_\_ Point Rider Sponsor - **Half-page ad:** \$1,400 or \$140/mo (4 tkts to choice of daytime shows)
  - \_\_\_ Wrangler Sponsor - **Quarter-page ad:** \$800 or \$80/mo (3 tkts to choice of daytime shows)
  - \_\_\_ Puncher Sponsor - **Eighth-page ad:** \$450 or \$45/mo (2 tkts to choice of daytime shows)
  - \_\_\_ Flank Rider Sponsor - **Sixteenth-page ad:** \$250 or \$25/mo (1 tkt to choice of daytime show)
  - \_\_\_ *Sponsorships available for Presenting Sponsor, Lead Sponsors, Welcome Party, Chuckwagon Breakfasts, Cowboy Suppers, Hospitality Room, Street Banners, and other activities – Ask us!*
- **Name and logo listed on website, and event name badge (picked up at event only)**

Business Name \_\_\_\_\_

Contact First Name \_\_\_\_\_ Contact Last Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Email \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Preferred Communication Method (circle one)      email      mobile phone

Desired Sponsor Level \$ \_\_\_\_\_ Payment Plan (circle)      annually      monthly/12 months

Please make and mail check to: **West 7 Inc., 600 W. 6<sup>th</sup> Street, Suite 400, Fort Worth, TX 76102**

20% of ad revenue goes to sponsor Lone Star Cowboy Poetry Gathering in Alpine and Bastrop, Texas.

Contact Bob Saul at [ads@west7.com](mailto:ads@west7.com) for questions. Ad specs and submission dates are on website.