

## Lone Star Cowboy Poetry Gathering 2024 Event Program Sponsor Ad Specs:

All ads are full color CMYK  
300 dpi • No bleed • jpg, pdf, or png

Email your image-ready ad to  
[service@oomsgs.com](mailto:service@oomsgs.com).

If needed, we can resize some ads to fit.

If you need an ad designed, email your contact information & phone number to [service@oomsgs.com](mailto:service@oomsgs.com) so we can get an understanding of what you want in the ad. We can give you an estimate of design cost. We will need your final approval of the ad before publication.

If you only want a listing rather than an ad, we can instead give you an account credit to spend on event tickets.

*Sponsor receipts are considered business expenses instead of non-profit donations.*

**\$2,000 = Full-page**

**7.5" wide  
x  
10.25" high**

**\$1,000 = Half-page  
Vertical  
3.625" wide  
x  
10.25" high**

**\$500 = Quarter-page  
Vertical  
3.625" wide  
x  
5" high**

**\$1,000 = Half-page Horizontal  
7.5" wide  
x  
5" high**

**\$250 = Eighth-page  
Horizontal  
3.625" wide  
x  
2.375" high**

**\$500 = Quarter-page Horizontal  
7.5" wide  
x  
2.375" high**

**\$250 = Eighth-page Horizontal  
7.5" wide x 1.062" high**



**LoneStarCowboyPoetry.com**  
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