



Third Thursday - Saturday in February • LoneStarCowboyPoetry.com

SPONSOR businesses paying annually or monthly receive these benefits:

- **A receipt that is deductible as a business expense for advertising.** If you do not want a display ad in our Event Program, consider becoming a member instead.
- **A display ad in our Event Program** at ad rates below (ad copy due by Jan 20, 2024).
- **Free tickets:** Choose between **Performers Welcome Party, 4:30 pm, Thursday** at the Holland **OR Thursday/Friday night shows or Friday/Saturday afternoon shows (see quantity below):**
 - ___ Sponsorships available for Show Rodeo, Welcome Party, Chuckwagon Breakfasts, Suppers, Hospitality Room, and other specific activities – Ask us
 - ___ Cattle Baron Sponsor - **Inside back-page ad:** \$3,000 (8 tkts to Welcome Party or shows)
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 - ___ Cow Boss Sponsor - **Full-page ad:** \$2,000 or \$200/mo (6 tkts to Welcome Party or shows)
 - ___ Point Rider Sponsor - **Half-page ad:** \$1,000 or \$100/mo (4 tkts to Welcome Party or shows)
 - ___ Wrangler Sponsor - **Quarter-page ad:** \$500 or \$50/mo (2 tkts to Welcome Party or shows)
 - ___ Puncher Sponsor - **Eighth-page ad:** \$250 or \$25/mo (1 tkt to Welcome Party or show)
- **Name listed on website and in event program, and name badge** (picked up at event only)

Business Name _____

Contact First Name _____ Contact Last Name _____

Street Address _____

City _____ State _____ ZIP Code _____

Email _____ Mobile Phone _____

Preferred Communication Method (circle one) *email* *mobile phone*

Desired Sponsor Level \$ _____ Payment Plan (circle) *monthly/12 months* *annually*

Please mail with your check to: Lone Star Cowboy Poetry Gathering, P.O. Box 1076, Alpine, TX 79831
Contact Kay Nowell at 432-244-9967 or trailboss@lonestarcowboypoetry.com for questions.